

SwissParks.ch Workshop 2/2018

Topic: Cooperation between Large Corporations and Start-ups

Date: Friday 21st September 2018, 11.15-13.45

Organized as a lunch meeting, sandwiches will be provided!

Location: EPFL Innovation Park, Building D, 1015 Lausanne

How to find: <https://epfl-innovationpark.ch/access-contact/>

Abstract:

Given the speed of innovation, the shorter technology lifecycles, both large companies and start-ups have a vested interest in collaborating. Successful alliances can significantly speed up time to market and scaling up, amongst others. However, there are many reasons why such partnerships could go wrong. Hence the need for studying the best practices from successful case studies as well as failures, learning from the best companies & start-ups that have developed collaborations contributing to their success. In the workshop you will get first-hand experience from several large corporations and start-ups.

Time	Topic
11.15	Reception
11.30	Opening remarks <i>Jean-Philippe Lallement, Managing Director, EPFL Innovation Park</i>
	Moderation <i>René Hausammann, President, Swissparks.ch</i>
11.50	Case Study 1 Experience from Cisco and Samsung <i>Massimo Lucchina, Head Strategy and Innovation Center Europe, Samsung</i>
12.10	Case Study 2 Experience in Aerospace from scale-up Swissto12 <i>Emile de Rijk, Founder and CEO</i>
12.30	Lunch Break
12.50	Case Study 3 Experience in Life Science from Lunaphore Technologies <i>Dr. Ata Tuna Ciftlik, Founder and CEO</i>

13.10	Case study 4 Experience from Swisscom <i>Raphaël Rollier, Digital Innovation and Transformation, Swisscom</i>
13.30	Q/A, discussion
13.45	Apéro



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Fee: *Free of charge*

Registration: Until 17 September 2018
Sent an email to Michel Reymond
Email: info@swissparks.ch

Name: _____

First name: _____

Organisation: _____

Phone: _____

Email: _____

Member of SwissParks.ch Yes No

Lunch Yes No