

startupticker.ch

the swiss startup news channel

The leading information platform for the  
Swiss start-up scene invites to the

**2nd startupticker.ch Brunch**

6.2.2014

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Welcome by

Claus Niedermann, Editor  
&  
JP Vuilleumier, Chairman

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## Agenda

<p>About us</p> <p>CTI Start-up</p> <p>Venture Kick</p> <p>2nd VC Report</p> <p>Closing</p> <p>Brunch &amp; Networking</p>	<p>JP Vuilleumier</p> <p>Lutz Nolte</p> <p>Pascale Vonmont</p> <p>Maurice Pedergrana &amp; Stefan Kyora</p>
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## 5 communication channels

- Website 
- iPhone/Android App
- Facebook
- Twitter
- Weekly newsletter

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### Achievements

- News  
100 on average / month
- Vistors  
15'000+ / month
- Pageviews  
25'000+ / month
- Newsletter  
3600+ subscribers
- Twitter  
1300+ followers

**Readers since Oct 2011**

Month	Readers
Oct 11	~3000
Oct 12	~8500
Nov 13	~13800
Jan 14	~15000

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**Partner:** Kommission für Technologie und Innovation CTI, W.A. de Vigier Stiftung, CTI Invest, Gebert Rüt Stiftung

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EPFL Innovation Park Foundation, ETH Zürich, i-net, IFJ, SBB, SECA, Startangels Network, Standortförderung Kanton Zürich, STARTUPS.CH, Swiss Economic Forum, Swiss Energy & Climate Summit, Swiss Innovation Forum, Wachstums-initiative für KMU, Zürcher Kantonalbank

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## 2nd Venture Capital Report 2014

≈ 100 news about Financinggrounds  
on startupticker.ch

In close cooperation with SECA

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## 2nd Venture Capital Report 2014



Stefan Kyora  
Editor



Thomas Heimann  
SECA

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## Romandie (1)



Eugen Schön  
New member of the Editorial Team

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## Romandie (2)

startupticker.ch Brunch

20.2.2014 0900-1100

CVCI Lausanne



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Closing by

Claus Niedermann, Editor  
&  
JP Vuilleumier, Chairman

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**What's next?**

- Redesign of Website and App
- Make better usage of our News database
- Develop the Romandie
- Develop Offering for our Supporters

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### **What you can do for the Swiss Start-up Ecosystem**

- Send us your news (e-mail, online)
- Submit your events (online)
- Submit your trainings (online)

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### **What you can do for us**

Join and become either

- Partner
- Sponsor
- Supporter

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## Contact Editors

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**Angel Day** Lausanne  
& Zurich

## Best Practices for Business Angels


11.3.2014  
0900-1230  
SIX Swiss Exchange

Topic: EXIT

[www.angelday.ch](http://www.angelday.ch)

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# Swiss Venture Day<sup>®</sup>

11.3.2014  
1400-1800  
SIX Swiss Exchange

8-10 Swiss Start-ups to pitch  
With General Assembly

[www.cti-invest.ch](http://www.cti-invest.ch)

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Prize ceremony  
18.6.2014 in Solothurn

Save the date



**W.A. de Vigier Foundation**  
Support for young entrepreneurs in Switzerland

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Enjoy the  
Brunch & Networking

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