>>venture>> Where are the entrepreneurs? >>venture>> shows you.

Winners and finalists

Phase II, May 24, 2012 – Best business plans









Presentation of winners and finalists: Best business plans

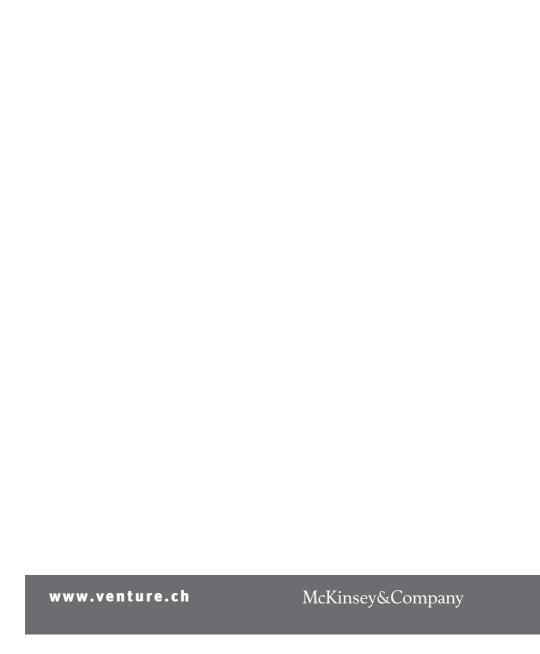
Prize Awards Ceremony

Zurich, May 24, 2012









Dear all,

It was a long night: On the evening of May 3rd, the Jury Committee chose the 10 winners of the leading Swiss start-up competition. Following intensive discussions at around 10 p.m. the winners were finally chosen from the 20 finalists.

It is with great pleasure and pride that we present profiles of the finalists and winning teams on the following pages. In total, 137 business plans were submitted to the second phase of »venture» 2012. This figure matches the all-time record of 2010 and underlines the continued popularity of this start-up competition, which is now in its 8th season. We are happy to report that the 10 winners are a diverse group of teams, drawn from 8 industries. Also, we noticed an encouraging trend towards greater diversity in school affiliation, and would like to warmly welcome the newest members of the »venture» community from the University of Zürich, the University of St. Gallen, and the universities of applied sciences ("Fachhochschulen"). Furthermore, participation from the French-speaking part of Switzerland increased by nearly 50%: bienvenue, chers entrepreneurs romands! Please find statistics on this year's participants on pages 7 - 9.

Coaching is one of the key success factors in the >>venture>> competition. Over the last months, we hosted several coaching workshops in Zurich and Lausanne. These events proved very popular with the ambitious entrepreneurs participating in >>venture>>. In addition, we counted 120 coaching requests in Phase II. Thus, participating teams benefitted from more coaching than ever before, which translates into high quality business plans.

We owe a warm "thank you" to the 150 jurors and 181 coaches, whose names you will find on pages 33 - 35 — and to our Advisory Board who make >>venture>> possible. The logos and names of these 18 leading Swiss companies and of our long-term media-partner NZZ are shown on the back cover of this booklet.

We hope you have enjoyed >>venture>> 2012. We congratulate all the winning teams and finalists and wish them a prosperous, vibrant and successful future.

Dr. Thomas Knecht Founder of >>venture>> Knecht Holding Prof. Dr. Ralph Eichler ETH Zurich

R Sily les

Dr. Matthias Winter McKinsey & Company Walter Steinlin

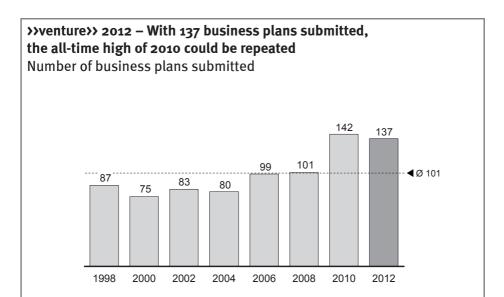
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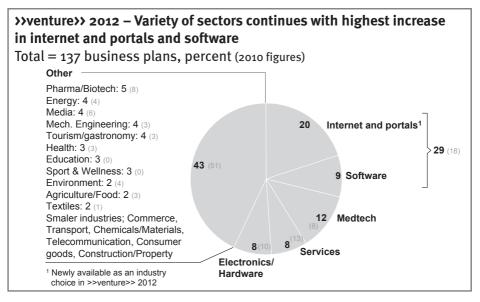
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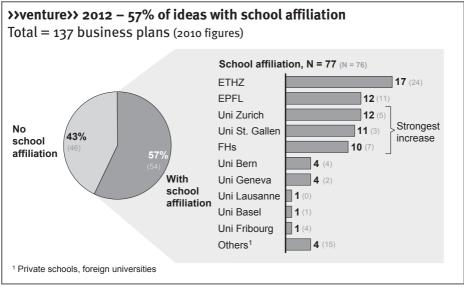


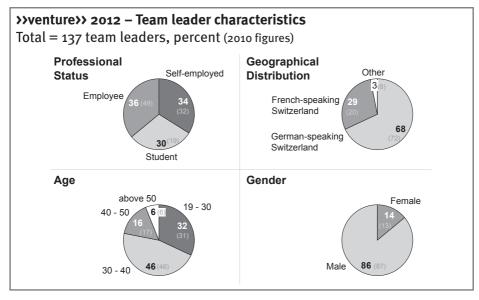


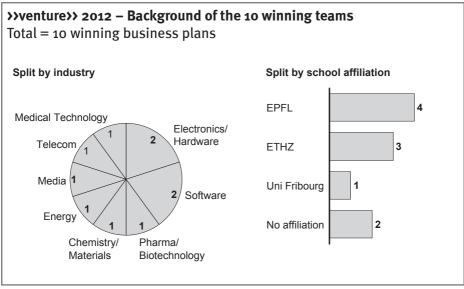


Statistics











Winners (in alphabetical order)

Abionic



Team Dr. Nicolas Durand (Team Leader)

Dr. Iwan Maerki Dr. Annick Mayor Stéphane Broillet

Industry Medical Technology

Place Lausanne

Affiliation EPFL

Contact info@abionic.com

Description

Based on an innovative nanotechnology approach, Abionic is developing fast and low-cost allergy diagnosis devices for portable medical diagnostic uses. Allergy is one of the fastest growing markets, with over 400 million allergy sufferers worldwide in 2011. Consequently, the impact of the escalation of allergic diseases is a substantial burden on healthcare systems and economies. Within this medical field, the demand for solid, fast and reliable tools in allergy diagnosis is constantly growing. This need is addressed with Abionic's novel technology and meets the technical and cost requirements of the point-of-care diagnostics market (typically physician offices and pharmacies).

Appraisal

Abionic has potentially chosen a very attractive market niche—while the personalized medicine field in general is rather crowded, the allergy sub-sector is less competitive. Abionic's device is very appealing due to the convenience offered by the speed and real-time nature of the results. The device could be particularly interesting for the growing segment of international high net-worth individuals visiting Switzerland for medical check-ups as part of a vacation. Moreover, the company's IP portfolio is very good, enabling the company to position itself well in the market space. Encouragingly, the company has already gone through the "steel bath" of facing investors, which was reflected in a generally high-quality business plan.

Nonetheless, the staffing and financing requirements described in the business plan may be overly optimistic. Furthermore, the company could strengthen its position even more by linking its diagnostic device to a therapeutic treatment.





AppAware/42 matters AG



Team Andrea Girardello (Team Leader)

Ivan Delchev Andreas Budde Bo Wang Danny Arielli Dr. Elgar Fleisch Christophe Maire Dr. Florian Michahelles

Industry Software

Affiliation ETH Zurich

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Zurich

Place

Description

42matters is developing AppAware: a Social Network for apps and games on your smartphone. The disrupting release of Apple's iPhone and Google's Android phones established a new way to deliver mobile applications from developers to consumers. However, the tremendous growth of apps (roughly 600,000 apps on Android today, 1,200 new apps per day) makes it difficult to find the best and newest applications. AppAware offers an innovative solution to solve this problem by monitoring what consumers install and aggregating this data in real-time, showing the most popular apps among friends, or the apps installed in your city. At the same time, AppAware helps developers to reach new customers through a unique app-promotion system.

AppAware is available for FREE on the Google Play Store: http://appaware.com

Appraisal

AppAware has succeeded in developing a very attractive end-user application and underlying algorithm. What is more, AppAware has been able to design a user interface that can intuitively be used by young children, thus providing them with access to a significant customer segment. No less important amidst the currently growing public concerns regarding online privacy, is the fact that the firm proactively recognizes the privacy requirements of its users by offering different privacy levels. Perhaps most importantly, however, AppAware has successfully created user excitement for its product, adding some 1,500 users every day.

In leveraging this growing buzz, AppAware may wish to further sharpen the description of its business model. Greater clarity of this kind will also position AppAware to compete more effectively in its space.

>>venture>> coach(es) Barbara Becker







Bcomp



Team Andreas Brüllhart (Team Leader)

Dr. Christian Fischer

Cyrille Boinay Julien Rion Patrick Vuagnat

Industry Chemistry/Materials

Place Fribourg

Affiliation University of Applied Sciences Fribourg

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Description

Globally, manufacturing and transportation of goods accounts for 30 % of the non-renewable carbon-based resources. Under the tagline "play naturally smart", Bcomp has developed a high-performance and sustainable structural material based on natural fibre composites with the ability to substitute standard engineering materials such as aluminium, carbon- or glass-fibre composites. While the first products have been successfully launched within the Sports & Leisure industry, Bcomp has proven the potential of its technologies in a wide range of applications and markets. In this context, several partnerships have been launched to develop market-specific solutions within the Wind Energy, Mobility and Industrial Packaging industries.

Appraisal

Bcomp's very well-written business plan stands out in that it provides extensive data evidencing that the claimed properties of its material hold true in practice. This point is further substantiated by the fact that Bcomp's products are in place and based on a very innovative, cheap and flexible technological approach. Commercially, the company's strategy of focusing on selected application areas, rather than pursuing the entire market at once, appears pragmatic and appropriate. The identified follow-on markets appear to be well chosen and should enable the firm to successfully scale its operations.

Nonetheless, Bcomp may wish to re-evaluate the amount of time and investment required to reach its follow-on markets, as the current assumptions in the business plan appear to be very optimistic.

>>venture>> coach(es)

Hans Rudolf Feuz





onlineGV by Agilentia



Team Roman Buehler (Team Leader)

Tobias Haeckermann Nathanael Wettstein

Industry Software
Place Zurich

Affiliation no affiliation

Contact th@agilentia.ch

Description

Every year, listed companies spend, on average, CHF 1 million on their Annual General Meeting (AGM). However, typically they only reach 25% of their shareholders. The large majority is not addressed at all by the company. This has negative effects on corporate governance, investor relations and share price. The solution is onlineAGM, a platform that connects investors directly with their company via the Internet.

Appraisal

onlineGV has succeeded in identifying a real need for organizing Annual General Meetings in a more efficient, inclusive, and convenient manner. The long-term trends in technology and user behavior are likely to further increase demand for the type of solution offered by onlineGV. The product offers good functionality and is appealing in that customers do not need to surrender any confidential information to use the service. The distribution strategy of collaborating with service providers appears appropriate. Notably, the company has already succeeded in proving its business concept with the acquisition of 3 customers. In addition, onlineGV has successfully attracted public attention, which should aid future customer acquisition.

In the future onlineGV may wish to expand its product offering to paper-based and online activities to provide a "one-stop" solution to potential customers. Additionally, more financing may be required to achieve a dominant market position.

>>venture>> coach(es)

Christian Bürki Jan Fülscher Heinz Hohl Sergio Macina Peter J. Vonesch Janette Wibmer Richard Zbinden





OsmoBlue (formerly OsmoTech)



Team Dr. Elodie Dahan (Team Leader)

Dr. Anna Laromaine

Industry Energy

Place Lausanne

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Description

OsmoBlue is developing an innovative technology that converts low-temperature heat into electricity. OsmoBlue will provide data centers and other industries (such as chemical plants or incinerators) with a profitable and sustainable solution allowing them to recycle their waste heat to generate electricity at high power capacity. Thanks to a patented technology, the systems will operate at very low temperatures (below 100°C) compared to other technologies. In the long term, we want to exploit multiple and commonly available natural (such as geothermal or solar) and man-produced heat sources to produce green electricity.

Appraisal

OsmoBlue has succeeded in developing a product that offers a solution to the increasingly pressing issue of energy management. The size of the proposed product is suitable for the initial target markets, and could conceivably be reduced further through additional research and development. The product offers customers interesting cost savings, and potentially holds significant expansion potential into a broad array of industries. Despite the company's early stage of development, OsmoBlue's business model and go-to-market strategy appear to be well chosen and are supported by a strong patent portfolio. The composition of the team seeking to deliver on this strategy is very convincing.

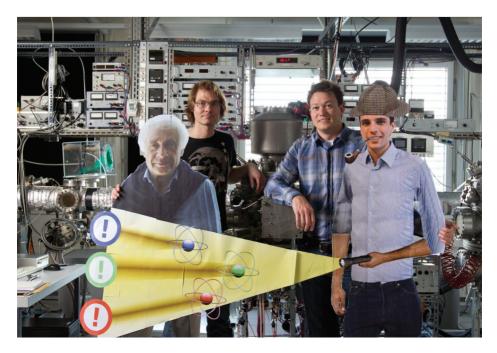
>>venture>> coach(es)

Philipp Hasler





Phocone



Team Dr. Ferdinand Felder (Team Leader)

Dr. Matthias Fill Norbert Graf Oliver Meier

Industry Electronics/Hardware

Place Zurich

Affiliation ETH Zurich

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Description

The measurement of gases and their exact concentration is of greatest importance in many applications. These include combustion control and leak detection in industrial processes, the sensing of explosives, and medical breath analysis. Phocone produces novel mid-infrared laser modules perfectly suited to these tasks. Phocone offers all the required advanced characteristics needed for high speed and precision gas concentration measurements at lower cost. By using our newly introduced laser modules, the technology can be applied in diverse markets.

Appraisal

Phocone has identified a highly scalable and defendable business opportunity. Its disruptive technology is useful in a number of different markets, and is protected by a robust patent portfolio. The team has already begun to develop these potential target markets through a compelling partnership strategy. Such partnerships appear particularly suitable for the very complex technology underpinning Phocone. Both elements allow Phocone to clearly differentiate themselves from the limited number of competitors active in their space. In addition, the team behind Phocone appears to be academically very strong, which should enable the firm to maintain its technological edge.

Nonetheless, Phocone may wish to describe more clearly how it will safeguard its IP position while interacting with third parties. What is more, the addition of experienced managers could complement the technological skills of the founding team.





Rayneer



Team Oliver Flueckiger (Team Leader)

Ronny Nenniger Yannick Koechlin Markus Presta

Industry Media
Place Zurich

Affiliation no affiliation

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Description

Rayneer is a free personalized television station for smartphones, smart TVs, tablets, and web browsers. The user connects the Rayneer app with social networks. Rayneer analyzes the users' music preferences and socio-demographic information. The intelligent Rayneer algorithm then provides a personalized TV channel for every user. Thus, Rayneer combines traditional media planning with the latest technology to generate a relevant personalized TV program. Rayneer plans to scale with other forms of content to new devices and to other countries based on experience in Switzerland.

Appraisal

Rayneer stands out from the many online/social media business plans through the extensive entrepreneurial expertise of the founding team. The business concept appears simple, yet very appealing. The strong sales experience of the founding team should enable Rayneer to execute on its business plan, at least in its chosen initial markets. In this context, the music video market is an attractive choice, as Rayneer's proposed solution appears to match with user habits in this space. Moreover, Rayneer has succeeded in securing a critical mass of contracts with content providers to provide an appealing value proposition to potential users.

Going forward, the team may wish to ensure cooperation from content providers in international markets. In addition, the viral potential of the application, although promising, has not yet been fully demonstrated.





Sophia Genetics



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Dr. Philippe Nasch (Support team from EPFL)
Christian Rieder (Support team from EPFL)
Ulrikke Steen (Support team from EPFL)

Dr. Pierre Hutter (Board member)
Dr. Lars Steinmetz (Board member)
Edouard Croufer (Board member)

Prof. Denis Hochstrasser (Board member)

Industry Pharma/Biotechnology

Place Lausanne

Affiliation EPFL

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Description

It took 10 years and USD 3 billion to sequence the first human genome by June 2000. It will take 15 minutes and USD 1,000 by the end of 2012. This revolution is leading to increasing use of DNA-based tests for better patient care. However, it is also leading to increasing computing and data management needs. Sophia Genetics develops and commercializes a highly secure and safe web application allowing the storage, the analysis and the visualization of patient genetic files at the click of a mouse button. We are currently collaborating with major Swiss hospitals and will expand to Europe in early 2013. The total available market is growing quickly and is estimated to reach CHF 500 million by 2016.

Appraisal

With the continuous rise of personalized medicine, the proper use and management of genetic information is likely to be an evermore-important area, even if currently underserved. Sophia Genetics' business plan is especially visionary in focusing on this largely unchartered segment of the value chain. The proposed product offers several seemingly very powerful functionalities, including graphical visualizations and analysis algorithms. Additionally, the composition and experience of the company's board appears to be extremely strong, enabling Sophia Genetics to very clearly describe its competitive advantage in a rapidly expanding market. All of these factors combine into a potentially very attractive commercial opportunity for Sophia Genetics.

In pursuing this opportunity, the team may wish to refine its execution plan, as some of the assumptions in this area appear overoptimistic. Moreover, the pay-per-use revenue model might not be optimal for the proposed solution.

>>venture>> coach(es)

Claude Florin Claire-Marie Gigon Christopher Knight Matthias Kuhn





Swiss to12 Sàrl



Team Dr. Alessandro Macor (Team Leader)

Emile de Rijk

Industry Electronics/Hardware

Place Lausanne

Affiliation EPFL

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Description

Swiss to12 is a start-up company, a spin-off from the Swiss Federal Institute of Technology in Lausanne, EPFL. SWISSto12 aims to become a leading global supplier of components and systems for terahertz (THz) signal transmission. THz is the last underemployed part of the electromagnetic spectrum and is a bridge between electronics and optics. The developments in electronics in the 1970s and optics in the 1980s exemplify the current business potential of THz. The market for THz applications covers analysis techniques for medical, pharmaceutical and chemical industries, as well as surface and security inspection techniques for industrial processes or locations such as airports, medical imaging techniques, and systems for satellites and telecom.

Appraisal

While the potential of Terahertz technologies has in the past been underutilized, these technologies are nowadays attracting growing attention. The team of experienced technologists standing behind Swiss to12 has developed a technology centered on Terahertz signaling with a potentially broad range of applications. Importantly, Swiss to12's patent portfolio should position it to appropriate significant portions of the value potentially generated by its technology. The company has devised an appealing partnership strategy to ensure the manufacturing and distribution of its product. Encouragingly, the assumed financing requirements to execute on this strategy appear to be reasonable.

Going forward, Swiss to 12 may consider further strengthening the commercial experience represented on its board. Likewise, Swiss to 12 may wish to further refine its go-to-market strategy for the broad range of potential application areas.





Uepaa Swiss Alpine Technology



Team Mathias Haussmann (Team Leader)

Dr. Franck Legendre

Industry Telecommunications

Place Zurich

Affiliation ETH Zurich

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Description

Uepaa's core technology will turn your smartphone in an alpine tracking, alert and rescue device, which connects to other smartphones directly (without requiring any infrastructure). Uepaa combines the capabilities of modern smartphones (sensors, communication) with p2p mobile cloud computing to determine the exact position and condition of persons in difficult terrain and areas with potentially no network coverage. With this disruptive wireless, peer-to-peer technology Uepaa will redefine the physical boundaries and known products such as avalanche rescue beacons, and aerial trackers and off net alerting will become an integral part of any smartphone. Our vision is to create THE NEXT ALPINE SAFETY STANDARD!!

Appraisal

Uepaa successfully leverages modern technology to address a topic with potentially substantial societal importance. The notion of deploying smartphones as alpine rescue devices fulfills a clearly identifiable need. The business model and revenue streams proposed to monetize the technical solution seem to align well with the needs and payment willingness of end users, and are likely to be scalable beyond Switzerland and Europe. The strong partnership network that Uepaa has been able to build around its service adds further strength to the business plan. Also, the very dynamic team behind Uepaa has succeeded in generating noticeable "buzz" about the company, which has provided it with good visibility to potential customers and investors.

Going forward, Uepaa may wish to provide more evidence regarding the quality of service of its solutions, particularly when internationalizing the business. Similarly, Uepaa may have underestimated the potential competitive response from incumbent telecommunications providers.





Finalists

appetini

Appetini.ch is an online platform that connects gourmets and exceptional gastronomes. High-end restaurants receive a tool to use specific free tables for marketing purposes. Guests reserving on the platform profit from a 30% discount on all meals and drinks. No small-print conditions. No coupons.

Comment.li

Comment.li is the first augmented social video platform. We aim at changing forever the way people interact with video. We have created breakthrough social commenting and unprecedented in-stream interactions delivered across platforms.

Dolfinos

DOLFINOS stands for breakthrough innovations in violin playing with the development of new violin-rest systems. The results ensure better health, performance and preservation of the precious instruments. Additionally the multidisciplinary R&D team, including medicine, bio-physics, music performance, and violin making, is designed to generate the crucial know-how for any other interdisciplinary collaboration.

Immodating

Immodating is an online platform to enable tenants to apply for property rentals and for agencies to process their applications online (including scoring, communication with candidates, etc.). It integrates on agency sites and saves them significant amounts of time and has environmental benefits, too. The vision is to become the equivalent of Linkedin for tenant profiles.

KB Medical

KB Medical offers innovative and highly precise surgery solutions, providing a complete robotic assistance system for spine surgeries. With the Neuroglide system, surgery time is reduced by 25% and fewer traumas are caused, which leads to shorter hospitalization times and reduced treatment costs. Moreover, radiation exposure of medical staff is lowered by 30% compared to current techniques.

Finalists

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Mabimmune

Mabimmune Diagnostics develops human monoclonal antibody-based therapeutics and companion diagnostics for heart attack and stroke prevention. InfarctPrevent is Mabimmune's flagship clinical package consisting of: 1. a blood test to identify patients at acute risk of myocardial infarction and stroke, and 2. a human antibody-based medication to reduce their risk of infarction.

Pandora

Pandora Underwater Equipment is developing, manufacturing and marketing premium products for scuba diving activities and scuba diving safety.

PLAIR Solutions

PLAIR is a team of specialists in Aerosol Science. The company provides the market its flagship product, Pollen Tracker, with Pollen Tracker's components and consulting service as additional products. Pollen Tracker is a real-time automatic aerosol detector making use of optical measurements to identify harmful particles such as allergen pollens and spores in the atmosphere.

Sannovation AG

Sanovation AG is developing a detailed online diary for chronic pain patients, which supports them in communicating their issues to those treating them. At the same time the anonymized data from the diary is used to gain new insights about chronic pain. Visit www.sanovation.com for more information.

Sunshine Energy

Sunshine Energy offers consulting services in the solar energy field. Their offer focuses on The Sunshine Room. The Sunshine Room will be a hotel room where guest can be informed about solar energy and will be sensitized to environmental topics. The target groups are 3-5 star hotels and international hotel chains.





Honorary mentioning

EnvEve* EnvEve has created the first environment translator to help

interpret the stress in nature and communicate it over the web. Each year, wildfires, industrial disasters and contaminations are increasing and creating tremendous damage. EnvEve's

Internet of Nature helps to manage these.

Stereotools*

StereoTools develops the first highly accurate and miniature guide for brain surgery: The StereoPod. The StereoPod brings key advantages to the actors involved: neurosurgeons, hospitals managers and insurers. Improved accuracy, comfort and reduced costs are the key advantages of the StereoPod.

^{*} These teams are already so far progressed in their development that they were assessed outside of the regular competition.

Coaches and members of the Jury

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We would like to take this opportunity to express our thanks to coaches and jurors who volunteer their time and experience in the name of innovation.

Albert, Peter Ambros, Barbara Amstutz, Patrick Anton, Reinhard Aschari, Omid Baumann, Brigitte Baumgartner, Peter Bäumlin, Peter Bayliss, Alexander Becker, Barbara Belsey, Mark Berger, Mark Biedermann, Theo Binz, Kaspar Bjønness, Søren Blarer, Stefan Bluth, Thomas Bogdan, Boris Boichat, Romain

Braun, Aron
Brunner, Eduard M.
Brunner, Hans
Brunner, Peter O.
Buhl, Christian
Bührer, Adrian
Burckhardt, Peter E.
Burckhardt, Peter
Bürki, Christian
Caleffi, Dario
Caro. Adriel

Chapero, Valentin Christen, Gert Claesson, Ulf Cometta, Silvano Crochat, Olivier Danziger, René
Day, Stefan
de Melo, Isabelle
De Pellegrin, Sandro
de Watteville, Emmanuel
Decker, Markus

Demarmels, Ricarda Demont, Marco Dietl, Helmut Dietrich, Philipp Dobenecker, Gabriele du Croo de Jongh, Lucas Dubrulle, François Dudek, Peter Duran, Dario Dürr, Josef A. Ebnöther, Yves Fantini, Nicola Felber, Josef Feuz. Hans Rudolf Fischer, Damian Florez, Milagros Florin, Claude

Frankenberger, Sebastian

Frei, Patrik

Freuler, Niklaus K.

Frey, Bruno Frick, Karin Fülscher, Jan

Gaemperle, Philippe

Galli, Tiziano Gandar, Marc

Garcia, Pedraza Marcos

Gautschi, Fred Georgiev, Panco





Coaches and members of the Jury

Gigon, Claire Marie Glauser, Markus Gnädinger, Jochen Greif, Holger Güttinger, Jörg Gygax, Ruedi Haas, Georges Hackbarth, Knut Hacklin, Aino Haeny, Ruedi Hamburger, Marc Hamilton, Rhea Hardtmuth, Alexander Hartschen, Michael Hasler, Philipp Hatz, Jann J. Hegarty, Aoife Hegglin, Irena Heil, Guntram Herzog, Roland Hilb. Michael Hofer, Markus Hohl, Heinz Hölling, Matthias Hosang, Markus Hotz, Peter Georg

Iwankowska, Malgosia

Jorge, Octavio Kaeuper, Peter Kalt, Adrian

Isenegger, Urs

Kaltofen-Ehmann, Arnd

Keiser, Olivier Keiser, Urs Kirby, Roger Kirschner, Lutz Kiseljak, Rudolf Knecht, Stephan Knight, Christopher Kobel, Olivier Koropp, Christian Krüsi, Monika Ksugas, Alexander Kuhlen, Francis Kuhn, Matthias Lacombe, Jean-Pierre Lagerpusch, Tim Lang, Markus Laue, Carsten Lehmann, Peter Levasier, Maximilian Lichtner, Katharina Linde, Stefan Lingg, Hansruedi Looser, Ulrich Jakob Looser, Walter Lusser, Andreas Mabillard, Sébastien Macina, Sergio I. Margadant, Reto Mariéthoz, Jérôme Maron, Christian Martin-Garcia, lesus Matthews, Donat Mattis, Roland Maver, Felix Meister, Max Mercanzini. André Meyer, Jörg Meyns, Silke Milat, Igor Möller, Thomas Mollet, Patrick Moning, Elisabeth Moser, Markus Mourtada, Samir Paul

Coaches and members of the Jury

>>venture>>

Müller, Christoph A. Müller, Ulf Christian Münchbach, Martin Munton, Richard Nagel, Christian Nebel, Simon Niederberger, Martin Niedermann, Claus Oberle, Michael Ottinger, Manuel Otto, Marc Paiva, Pedro Patrick, David Petrichtche, Andrey Piatti, Marco Plötz, Peter A. Plüss, Andreas Pollok, Sebastian Reinisch, Peter Ries, Gerhard Rohr, Norman Romaneschi, Alberto Roth, Balz Ruchti, Christoph Rudolf von Rohr-Zschoch, Heike Ruef, Francois Salameh, Constantin Schaepman, Ellert Scharf, Oliver Schmid, Henri A. Schubiger, Franz Schumacher, Sabina Schürch, Markus Schütt, Corina Schwarz, Gabriele

Southworth, Roger Spiegel, Lesley Spierenburg, Pieter Steinberger, Philipp Steiner, Roger Stephan, Véronique Suter, Christian Svoboda, Tomas Terheggen, Mathias Tripet, Jean-Phillippe Turner, Colin Ullman, Fredrik Ulrich, Othmar Uzuev, Alexev Valentine, Graham Vogel, Peter Vonesch, Peter J. Vunder, Fontana Kadri Wagner, Karen Wagner, Loic Watts, Michael Wensauer, Dominik Wettstein, Martin J. Wibmer, Jeannette Williams, Virginia Willi, René Wlodarczak, Dominik Wolf, Matthias Wolf, Peter Wood, Bryan Wyss, Peter Zbinden, Richard

Schwitz, Dominique Scollon, David Sellam, Zaki Sethi, Anil





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Imprint

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Description of ideas provided by teams.

Appraisals based on feedback by jurors and Jury Committee.

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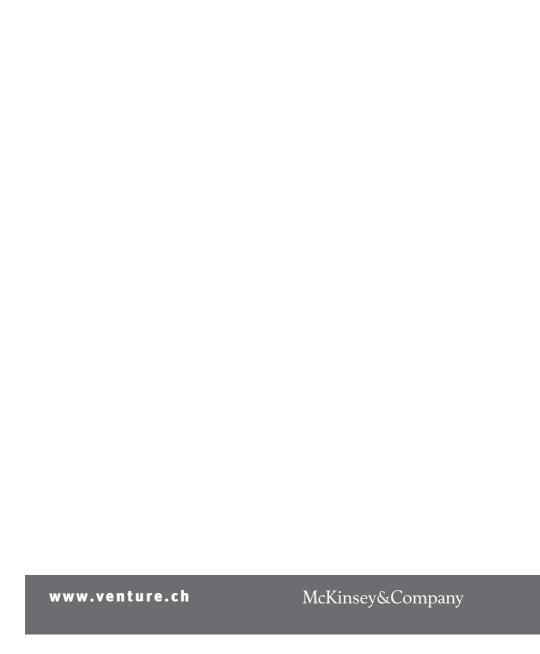
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Zurich, May 2012









We thank our partners on the Advisory Board



























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We thank our media partner

