## Angel Investor Sentiment Survey

Survey done mid April 2020 among Switzerland based angel investors by Swiss ICT Investor Club (SICTIC) and Business Angels Switzerland (BAS)

| Questions | Answers (\%) | Answers |
| :--- | :--- | :--- |
|  | COMBINED | COMBINED |
| Angel Investor Sentiment | (65 answers) | (65 answers) |
|  |  |  |
|  | 1 What is your view on the impact that the COVID-19 crisis will have on the economy? |  |
| b. | Heading to recession | $\mathbf{7 9 \%}$ |
| c. | Mild impact | $\mathbf{1 1 \%}$ |
| a. | Heading to depression | $\mathbf{1 0 \%}$ |
| d. | No impact | $\mathbf{0 \%}$ |



2 When do you think Switzerland will be more or less back to normal?

| a. | May - June 2020 | $0 \%$ | 0 |
| :--- | :--- | ---: | ---: |
| b. | July - September 2020 | $\mathbf{1 0 \%}$ | 6 |
| c. | October 2020 - April 2021 | $\mathbf{4 4 \%}$ | 27 |
| d. | May 2021 - December 2021 | $\mathbf{2 6 \%}$ | 18 |
| e. | January 2022 or later | $\mathbf{2 1 \%}$ | 14 |
| c. | Never | $\mathbf{0 \%}$ | 0 |



## Strategic Changes

| 3 How are you as an Angel Investor shifting your investment strategy? |  |  |  |
| :--- | :--- | :--- | :--- |
| a. | Not at all | $27 \%$ | 17 |
| b. | Moderately | $52 \%$ | 34 |
| c. | Significantly | $21 \%$ | 14 |



4 How will you adjust the amount of capital you allocate to new startup investments that you have not invested in already?

Much more than before
0\%
More than before 3\% 3
Same as before 45\% 29
Less than before 34\%
$34 \%$
11\%
21
Much less than before
6\% 4


5 How will you adjust the amount of capital you allocate to follow-up rounds of startups in your portfolio?

| a. | Much more than before | $0 \%$ | 0 |
| :--- | :--- | ---: | ---: |
| b. | More than before | $13 \%$ | 8 |
| c. | Same as before | $53 \%$ | 35 |
| d. | Less than before | $19 \%$ | 12 |
| e. | Much less than before | $8 \%$ | 6 |
| f. | l stopped investing in my portfo | $\mathbf{6 \%}$ | 4 |



## Startup Valuations

6 How would you rate the current valuations of startups?

| a. | Very favorable valuations (for in | $\mathbf{3 \%}$ | 2 |
| :--- | :--- | ---: | ---: |
| b. | Moderate valuations | $\mathbf{2 9 \%}$ | 18 |
| c. | High valuations | $\mathbf{6 0 \%}$ | 40 |
| c. | Very high valuations | $\mathbf{8 \%}$ | 5 |



7 Has there been any change in valuations that founders are asking for?


## 8 What \% change do you expect in startup valuations on average due to the crisis?

| a. | $>50 \%$ lower | $\mathbf{2 \%}$ | 1 |
| :--- | :--- | ---: | ---: |
| b. | $50 \%$ lower | $\mathbf{8 \%}$ | 6 |
| c. | 40\% lower | $\mathbf{8 \%}$ | $\mathbf{7}$ |
| d. | 25\% lower | $\mathbf{3 7 \%}$ | 23 |
| e. | 20\% lower | $\mathbf{2 1 \%}$ | 13 |
| f. | $15 \%$ lower | $\mathbf{1 0 \%}$ | 6 |
| g. | 10\% lower | $5 \%$ | 3 |
| h. | $5 \%$ lower | $\mathbf{3 \%}$ | 2 |
| i. | $0 \%$ (same) | $\mathbf{5 \%}$ | 3 |
| j. | Higher valuations | $\mathbf{2 \%}$ | 1 |

What \% change do you expect in startup valuations on average due to the crisis? ( $n=65$ ) SICTIC

Higher valuations 2\%
0\% (same)
2\%

5\% lower
10\% lower
15\% lower
20\% lower
25\% lower
40\% lower
50\% lower
5\%
3\%
5\%




