2023 – Gloomy with some bright spots
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At a glance

Invested capital in Swiss start-ups

INVESTED 2023 2588 CHFm

First downturn since financial crisis

Financing rounds of Swiss start-ups

ROUND 2023 397

New record in rounds
<table>
<thead>
<tr>
<th>The Top 20 Rounds</th>
<th>Strong life sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATLAS AGRO</td>
<td>Distalmotion</td>
</tr>
<tr>
<td>rejuveron</td>
<td>nouscom</td>
</tr>
<tr>
<td>wefox</td>
<td>H55</td>
</tr>
<tr>
<td>Limmatech Biologics</td>
<td>XELTIS</td>
</tr>
</tbody>
</table>
55% historically low share of investments

Life Sciences well represented

ICT weak, fintech relatively strong

More later stage investments

Swiss investors involved in 5 of the top 20 rounds
Cantons follow sectors

Financing sum by canton 2023 (CHF m)

- Zurich down 59%
- Vaud (-19%) relatively stable
- New record for Zug
- Slight recovery for Basel-Stadt

Investment in 23 cantons
More Capital for Cleantech than for ICT and Fintech

Cleantech for the first time at the top
Micro/Nano (+72%) with highest growth
Record amount for Medtech (+42%); Biotech (+22%)
ICT (-69%) / Fintech (-53%) under pressure
Sectors

Biotech Rebounded from Low

Strongest increase for Biotech and Cleantech (+58% and 36%) Medtech confirmed its strength Fintech remained solid (+11%) Broad weakness in digitalization sectors (ICT: -15%; Health IT: -13%)
Phases

Resilient Early Stage Phase

Round growth against the trend
(Later: +14%; Early: +8%; Seed: -5%)

Later stage money invested: -47%;
Early: -2%; Seed: -13%

Medtech invested capital up in all phases: Later: +39%; Early: +49%;
Seed: +24%

ICT Later and Early: -78% and -60%
Top 3 amount: -63%; Top 20: -45%
28 companies with rounds above 20 million (3 above 100) – ICT Startups down from 7 to 2
Median of rounds at 2.1 million (-16%) – micro tech (+22% to 3.3 million)
Phases

Bottleneck between CHF 10-20 million Re-Emerged

Only 6% of rounds between 10 and 20 million
Phases / Sectors

Significant Decline in ICT Rounds after CHF 5 million

Year over year growth; n: 443

ICT rounds; n: 307
Venture Capital Funds

Resilient VC Industry - 52 Open Funds with 25 First Closings

Fund Target size

- >200 million
- 50-200 million
- up to 50 million

For illustrative purposes only – full details can be found in the SVCR 2024; some managers have more than one fund in the offering and have a specific focus on the respective development stage (e.g., pre-seed, pre-series A, early B, etc.).

Source: according to SVCR Investor Survey Dec 2023 (104 answers; survey sent to 300+ contacts).
The have’s and have not’s (yet) / Smaller fund sizes in 2023

Current Assets under Management

SHARE OF MANAGERS WITH MORE THAN CHF 250 M UNDER MANAGEMENT

23%

Latest closed fund size 2020–2023

Source: according to SVCR Investor Survey Dec 2023 (104 answers; survey sent to 300+ contacts); only still active managers; Corporate VCs not considered in the above statistics
Limited Partnership Base Dominated by Swiss Investors

n = 53 respondents

Average amount of capital in country/region (in %)

Source: according to SVCR Investor Survey Dec 2023 (104 answers; survey sent to 300+ contacts); only still active managers; Corporate VCs not considered in the above statistics
More Confident Outlook Despite Continued Challenges

Small impact on new investments – however reduced activity among the most active

Increasing confidence regarding fundraising feasibility

Divided opinions when it comes to valuation expectations

No more than 21% see declining investments in Swiss startups next year - compared to 30% a year earlier

Source: according to SVCR Investor Survey Dec 2023 (104 answers; survey sent to 300+ contacts); only still active managers; Corporate VCs not considered in the above statistics
Clear drop

43% less exits

Share of Swiss buyers falling

Exits from all sectors
Conclusion

- **Historic moment**: first downturn since financial crisis
- **Record number of rounds**: Startups find money but smaller amounts
- **Well known weaknesses**: ICT and growth
- **Risk aversion**: Swiss investors and established companies
- **Small but successful**: 25 Swiss VCs with first closing
• Thanks to partners and sponsors
• Print-Version
• PDF-Version with links to details
  Website: www.startupticker.ch
  under «Assets»

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Growing Importance of «Younger» Disciplines

Annualised growth rate of number of rounds:

- ICT fintech: 18% (5 years), 16% (3 years)
- Cleantech: 41%, 40%
- Micro/Nano: 13%, 7%
- Overall: 12%, 9%

CHF m
Volume-based investment allocation to Swiss startups (based on existing portfolio); n: 101

Development Stage Focus of investors; n: 211 (multiple responses possible)

Source: according to SVCR Investor Survey Dec 2023 (104 answers; survey sent to 300+ contacts); only still active managers; Corporate VCs not considered in the above statistics.
Exit Environment and Fundraising by far the Most Important Challenges

Biggest challenges in VC business; n: 102

Hurdles for portfolio companies; n: 82

Source: according to SVCR Investor Survey Dec 2023 (104 answers; survey sent to 300+ contacts); only still active managers; Corporate VCs not considered in the above statistics
European angle

Amount: Mediocre growth 2019 - 2023

Sweden and Netherlands outperforming Switzerland

Missing pandemic peak

Total amount invested in peak year / 2023 compared to 2019

Growth factor – base year 2019 = 1
(Source: Crunchbase / Swiss Venture Capital Report for CHE data)
European angle

Rounds: Switzerland on top

Financing rounds in 2023 compared to 2019

High growth in Switzerland

Number of rounds 2023
1.5 times higher than 2023

Growth factor – base year 2019 = 1
(Source: Crunchbase / Swiss Venture Capital Report for CHE data)