

2019 – A new dimension





Authors



Stefan Kyora Editor in Chief at Startupticker.ch stefan.kyora@jnb.ch Tel. 041 226 20 80



Thomas Heimann Head of Research & Statistics, Deputy General Secretary at SECA thomas.heimann@seca.ch Tel. 079 709 02 96

At a glance

86% growth

Financing rounds Invested capital in Swiss start-ups of Swiss start-ups **INVESTED 2019** ROUNDS 2019 CHFm number 266 2294 СНЕ М 2400 300 2000 250 1600 200 1200 150 800 100 400 50 0 N 13 13 2012 14 15 16 17 18 2019 2012 14 15 16 17 18 2019 **Deep Tech Nation**

Broad range of sectors and cantons



Deep Tech Nation

Broad range of sectors and cantons

102% growth rate

19 rounds of more than CHF20 million

69% of total investments – second lowest share ever

Swiss investors involved in 1 of the top 8 rounds

New funds from "old" hands (26 funds closed or in fundraising)

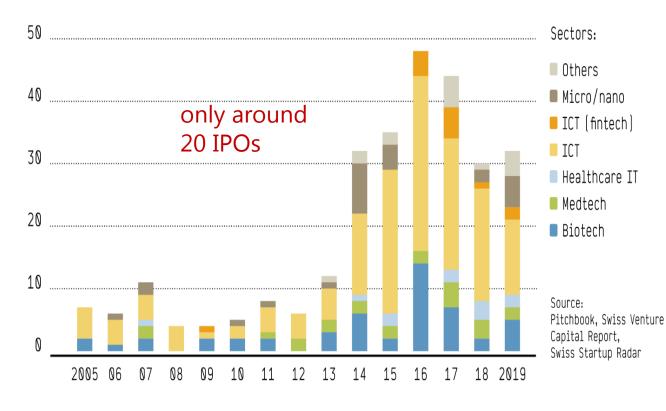
| Advisor/manager | Fund | Geographic focus | Sector focus |
|--|---------------------------------------|---|--|
| Alpana Ventures | Alpana Ventures Investments II | CH, Europe, US | Digital technology |
| Aravis | Aravis Growth | Switzerland and Europe | Creative & digital, industrial high-tech, healthcare technology |
| Avaloq Ventures | Avaloq Ventures I | Europe, Asia and oppor- tunistically US | Wealthtech, regtech, DLT, data / analytics |
| Bellevue Asset Management | BB Pureos Bioventures | Switzerland, Europe, RoW including US | Biotech / biopharma (drug development) |
| Blue Horizon Corporation | Blue Horizon Ventures I | n.a. | n.a. |
| BlueOcean Ventures | BlueOcean Ventures II | Europe with special focus on Switzerland | Medtech and life sciences |
| btov Industrial Technologies / btov Partners Sarl IV | btov Industrial Technologies | Europe (+Israel) | loT, Industry 4.o, robotics, additive manufacturing, industrial AI, photonics, quan- tum computing, AR/VR |
| btov Digital Tech Advisor/btov Part- ners Sarl II und VI | btov Digital Technologies II | DACH, Europe, US and Israel for special topics | Machine learning / Al, digital health, fintech, logistics, SME tech, regtech, proptech, future of work, DTC |
| CV VC | CV VC Omnium Strategy | Global | Blockchain technology |
| DAA Capital Partners | Tech 1291 Ventures | Switzerland, core Europe | loT, Industry 4.0, automation |
| Emerald Technology Ventures | Emerald Industrial Innovation Fund | Global | Energy, water, mobility, robot- ics, food & ag, materials, IoT |
| Endeavour Vision | Endeavour Medtech Growth II LP | Switzerland, Europe, US | Medtech & digital health |
| EquityPitcher | EquityPitcher Ven- ture Fund | Europe with focus on DACH region | Digital technology, industry agnostic |

| investiere (Verve Capital Partners) | Swiss Immo Lab | Europe | Proptech |
|---|--|---|--|
| MTIP | MTIP Fund II | Europe incl. Israel | Healthtech |
| NanoDimension | ND LP III | Global | Life sciences, physical sciences, data sciences |
| Privilège Ventures | Anchor Prime Innovation II | CH and Europe | Sector agnostic / no biotech |
| Redalpine Venture Partners | Redalpine Capital IV | Europe (focus on DACH) | Tech, healthtech, deep-tech |
| Seed X Liechtenstein | FinLie 1 | DACH ++ | Fintech, insurtech, proptech, legaltech |
| Spicehaus Partners | Spicehaus Swiss Venture Fund | Switzerland (80–100%), international (0–20%) | Digital transformation and technology |
| Swisscanto Invest by Zürcher Kantonalbank | Swisscanto Private Equity Switzerland Growth I | Switzerland, opportun- istic Germany, Austria, Scandinavia, Benelux | Technology (IT / ICT, health tech, industrial tech) |
| Swiss Startup Capital | SSUG Flagship Fund I | CH, Europe, US, Israel | ICT, healthtech and high-tech |
| Tomahawk.VC | Tomahawk.VC I | Europe | B2B SaaS |
| Übermorgen Ventures | Übermorgen Ventures Fund | DACH, Europe | Decarbonisation / climate change |
| VI Partners | VI Partners Swiss Innovation Fund I | CH, Europe and oppor- tunistically RoW | Healthcare and technology |
| Wingman Ventures | Wingman Ventures Fund I | Switzerland | Technology (software & hard- ware – B2C & B2B) |



Around 300 exits over the last 15 years





20 exits per year on average

40 exits per year over the last

5 years

148 ICT and 13 fintech exits

83 from Life Sciences

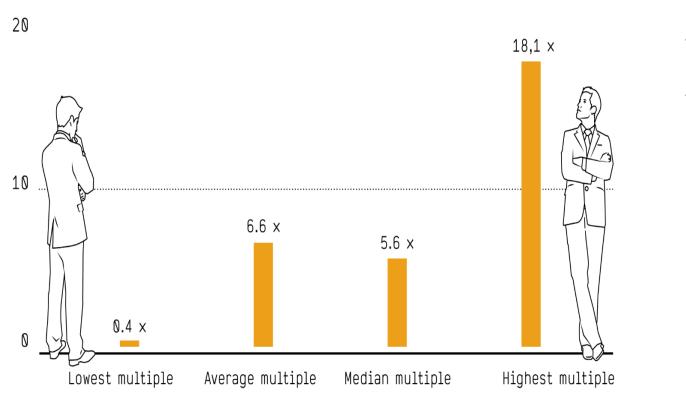
(including digital health)

Transparency of exit numbers as challenge

- Only around 40% were venture backed
- 48 transactions (37% of all VC backed transactions)
- with a known exit price
- 33 transactions (or 25%) with a known exit price and invested capital over time

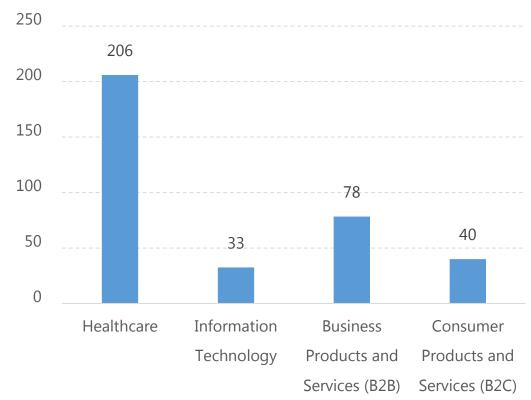


Significant multiple achievable in case of successful exit



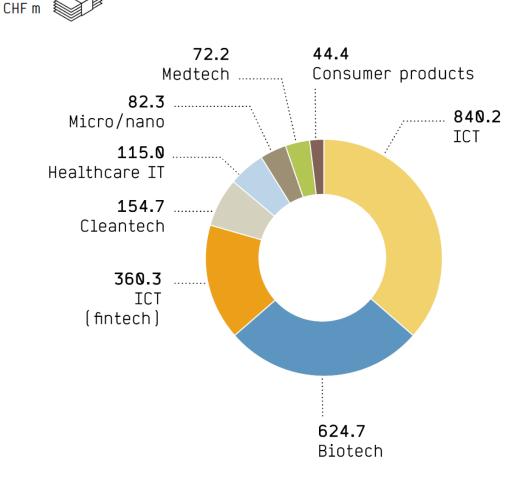
Multiple on Invested Capital (only VC backed exits)

Median Exit price in USD million



Sectors

First time more than a billion invested in one sector



ICT and fintech - CHF 1.2

billion invested

822.4 million went to the

five largest ICT/fintech

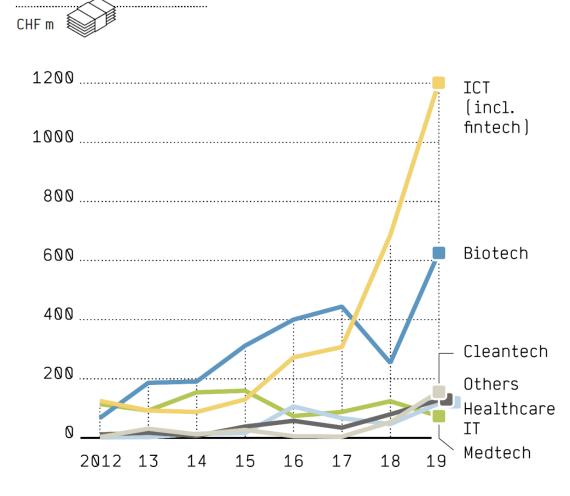
rounds

Record breaking numbers

for Biotech

Sectors

Strongest increase in biotech

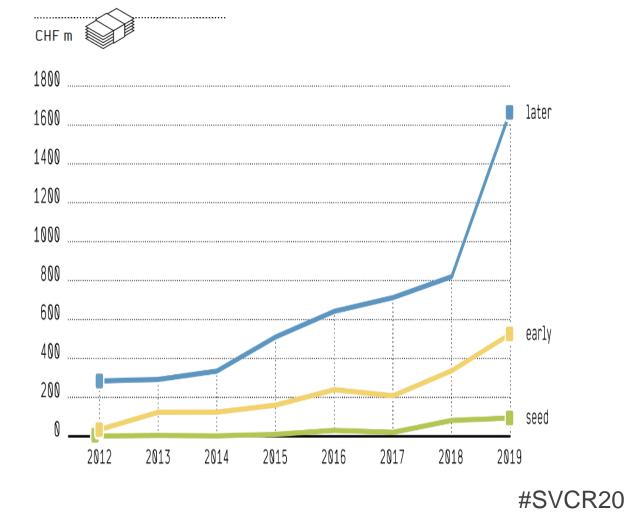


Biotech with **147% increase** Fintech almost doubled the size of invested capital Ten times more money for **ICT/fintech** than in 2012 Cleantech and Digital health for

first time above 100 million

Phases

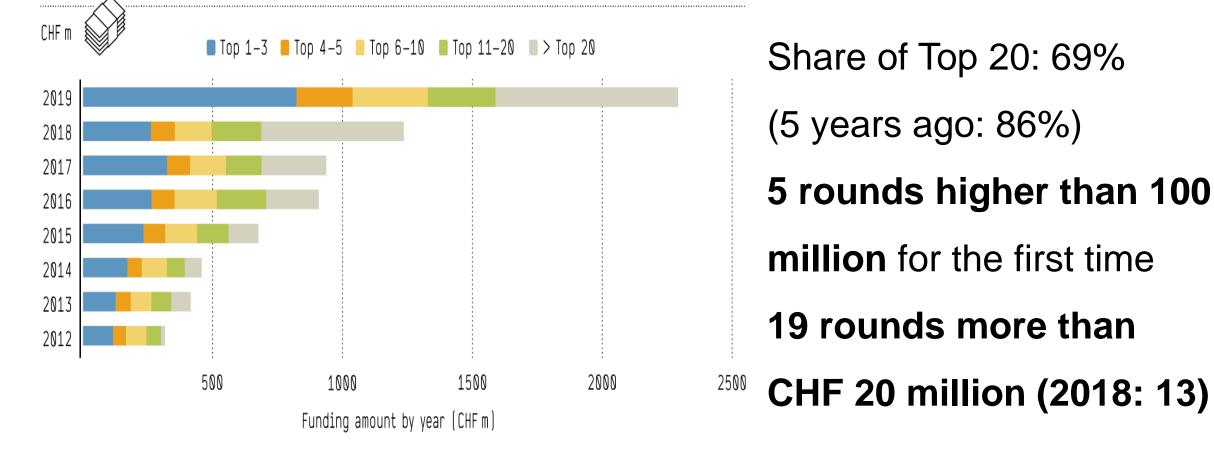
Again Growth at all stages



Later: +104%, early: +56% Share of later stage: 73% Three times more money for later stage biotech (+217%) Later stage ICT: +108% Medtech the exception: Early (-55%), later (-35%)

Phases

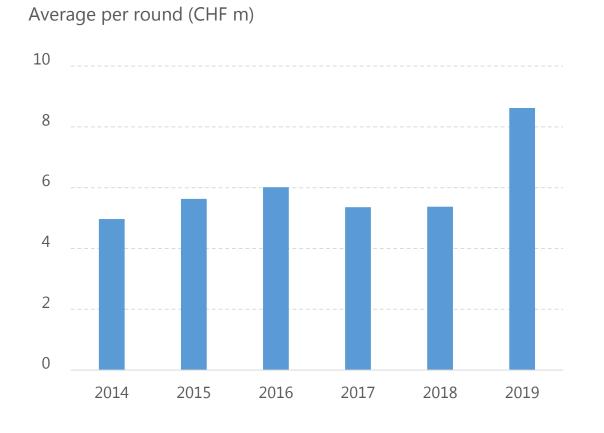
Strong increase in number of rounds above CHF 20 million

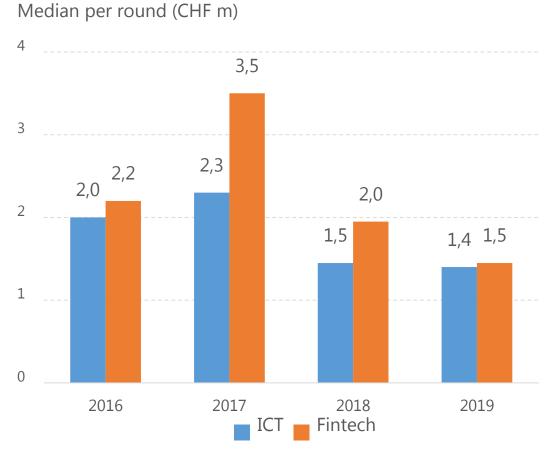


#SVCR19 Amount known for 230 financing rounds (86% of total)

Phases / Sectors

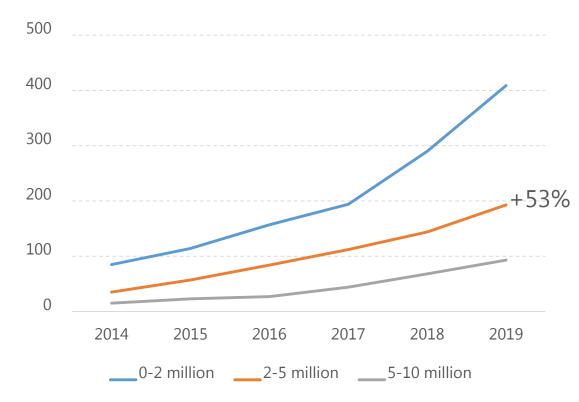
Median for ICT below last years' level





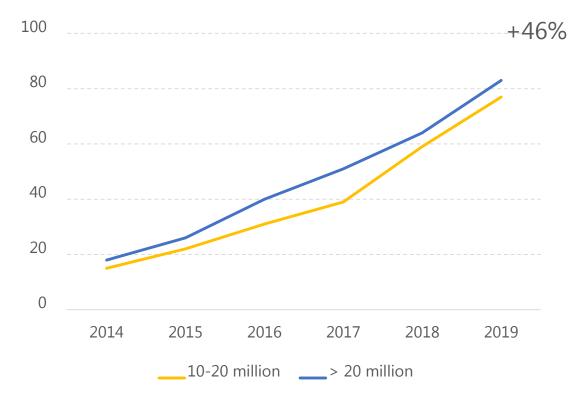
Strongest increase in 2-5 million

and high growth in number of rounds over 20 million



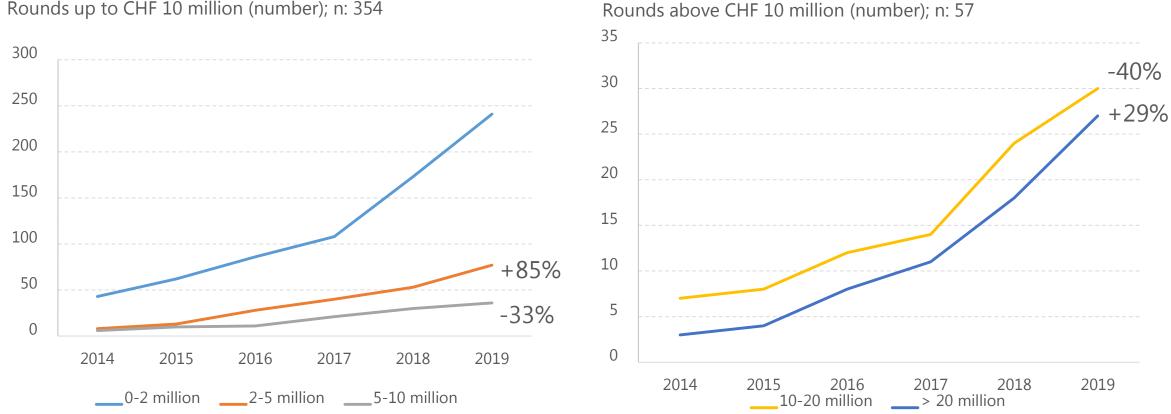
Rounds up to CHF 10 million (number); n: 695

Rounds above CHF 10 million (number); n: 160



Phases / Sectors

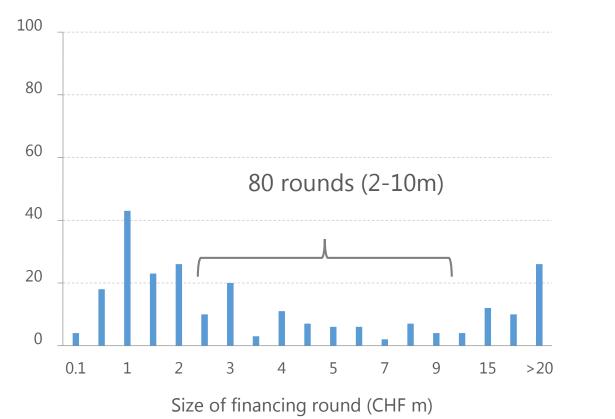
Numbers vary in ICT



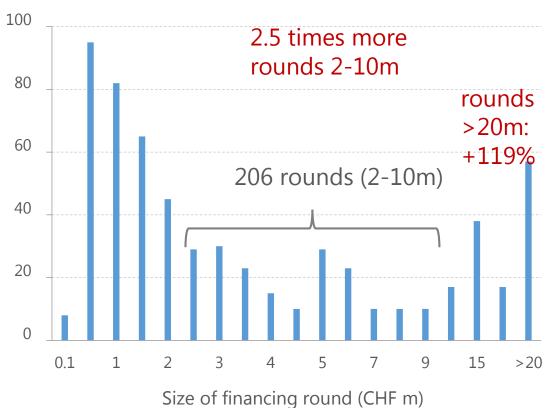
Rounds up to CHF 10 million (number); n: 354

Two completely different 4-year periods

Number of financing rounds in the period 2012-2015; n: 242

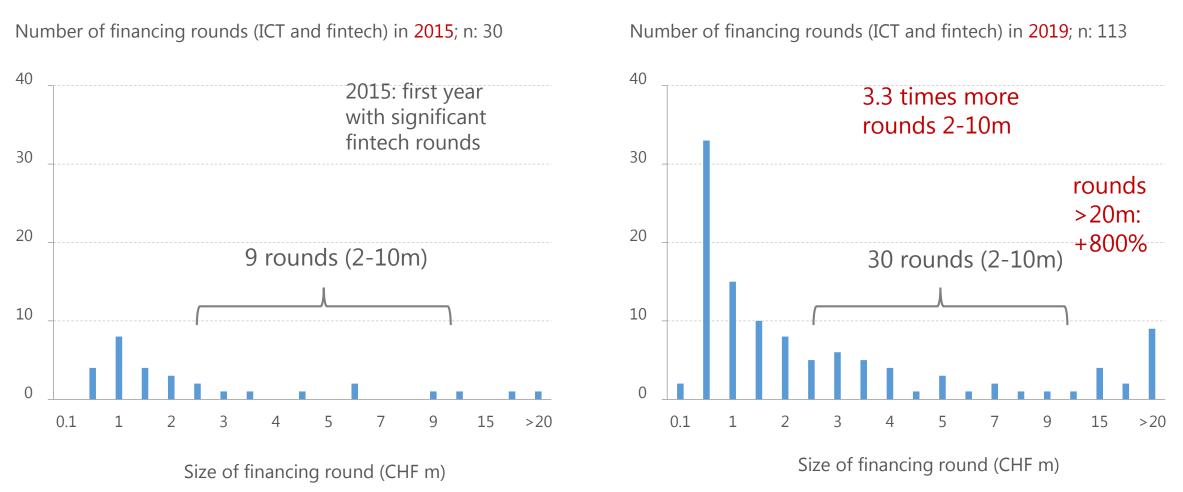


2016-2019; n: 613



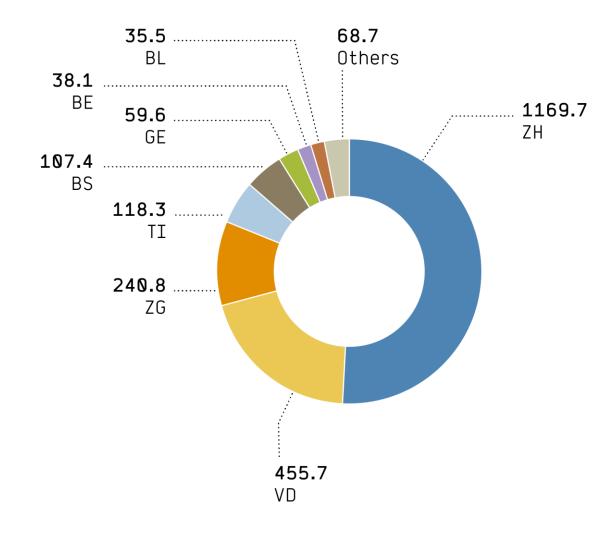
Phases / Sectors

ICT and fintech as driving forces



Cantons

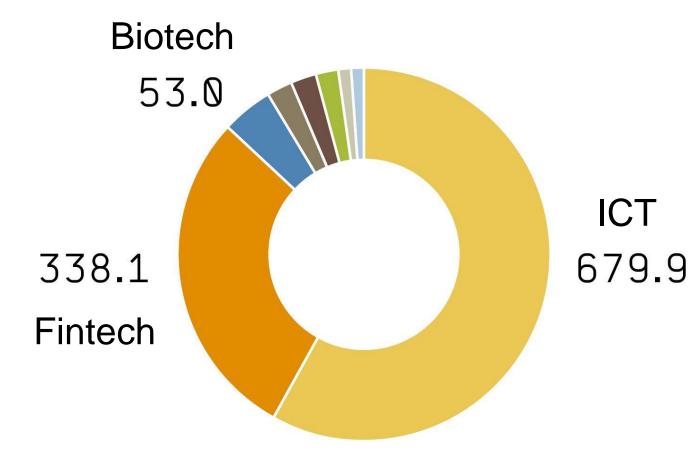
More than a billion for Zurich



Zurich CHF 1,2 billion invested 127% growth rate 51% of total investment

Cantons

More than a billion for Zurich



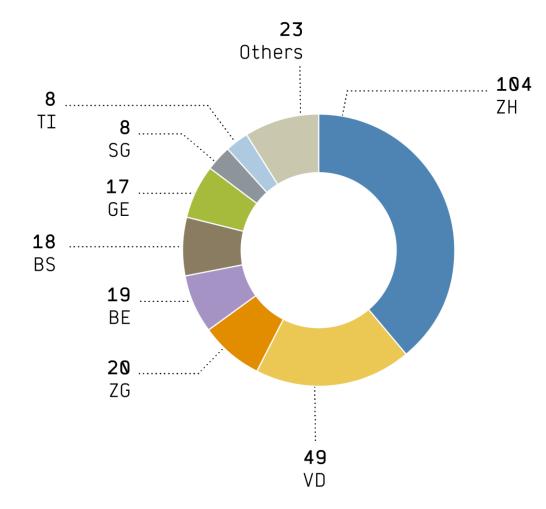
ICT Hub Zurich

85% of Swiss ICT and fintech investment

In Zurich: 87% to ICT and fintech startups

Cantons

Bern enters the Top Cantons



Record number for most Cantons

New local eco systems

SVCR magazine

Interview, Articles, Analyses



- Interview Judith Bellaiche
- Economic uncertainties
- Exits
- Portraits

Conclusion

- A huge step forward
- Growth: development faster than expected
- Ecosystem produces momentum with impact
- Funds: numerous projects
- More growth funds necessary
- Biotech: return to the longstanding growth pass

Enjoy your reading...

- Thanks to partners and sponsors
- Print-Version
- PDF-Version with links to details Website: <u>www.startupticker.ch</u> under «Assets»



Contact persons: Stefan Kyora, startupticker.ch: stefan.kyora@jnb.ch, Tel. 041 226 20 80 Thomas Heimann, SECA: thomas.heimann@seca.ch, Tel. 079 709 02 96