Start-Up and entrepreneurship

# CTI Start-up & Entrepreneurship



Zürich, 13.02.2013 Walter Steinlin



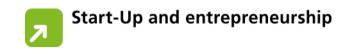
Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Swiss Confederation

**Commission for Technology and Innovation CTI** 

### CTI Start-Up under new leadership: Prof. Lutz Nolte





#### **CTI Entrepreneurship Training:** as before, with extended suppliers

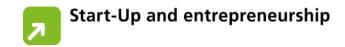
**Business Development Module 4** new Workshop: 5 days for ambitious high-tech start-ups consortia **Business Creation** Module 3 for Individuals with business idea Workshop: 5 days 50 courses per year

**Venture Challenge** Module 2 Lecture: 14 lessons for university students venturelab Venture Ideas Module 1 Event: ½ day for students and start-ups

with more than 3000 participants **Students** 

Start-

ups



## CTI Entrepreneurship Training: Modules 3 + 4 by new Consortia



Social
Entrepreneurship
Foundation

in 2013: 36 courses in 9 cities

## CTI Coaching: Four-stage, goal-oriented

Stage II Stage III Stage I Stage IV 3 weeks 4 to 6 weeks 6 to 24 months 100% 40% 20% 70% **Professional Basic assessment Professional** Continuing of business idea evaluation coaching support ■ High impact? Market and technology Business plan CTI networks Innovative? Feasibility ■ Business development Contracts ■ Realistic? Management CTI project Funding ■ In the right field? Commitment Training Coaching acceptance Start-up label Registration

### CTI Invest: A matchmaking platform

#### **CTI Start-ups**

- Selection by CTI Invest Board
- Preparation and support by CTI coaches and experts
- Start-up presentation in front of investors

# CTI Invest The Swiss Venture Platform

Swiss Venture Day
Innovation Roundtable
Investor Lunch
CEO Day

#### Venture Capitalists, Business Angels and Clubs

- Money
- Experience