



# Startupticker.ch

Brunch  
Zurich, 13.2.13

## 130'000 to kick your startup

Explore the business potential of your technology

Are you doing innovative research? Ever considered exploring the market potential of your application? venture kick provides you with CHF 130'000, support and network of investors to kick-start your own company.

Get your kick: [www.venturekick.ch](http://www.venturekick.ch)

A philanthropic initiative of a private consortium

— GEBERT RÜF STIFTUNG —  
WIRTSCHAFTSRECHEN

ERNST GÖHNER STIFTUNG

OPPO STIFTUNG

AVINA STIFTUNG

FUNDATION  
LOMBARD ODIER

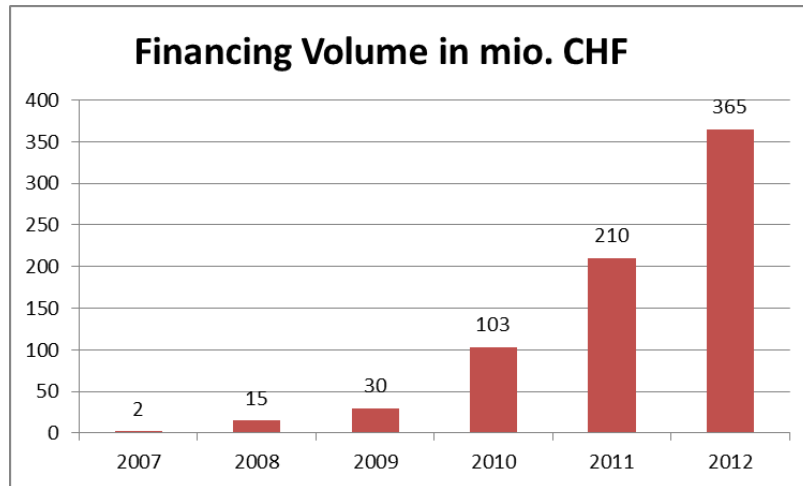
DEBIO PHARM GROUP



## Facts & Figures by 31.12.2012

- 1'111 applications since Spetember 2007
- 483 candidates presented to 144 jury sessions
- 251 projects received 9'390'000 CHF «à fonds perdu»
- 194 startup companies incorporated
- 57 venture kickers made it to the TOP 100 SWISS STARTUPS
- 2'006 new jobs created (FTEs)
- 365'000'000 CHF in financing raised by the venture kickers

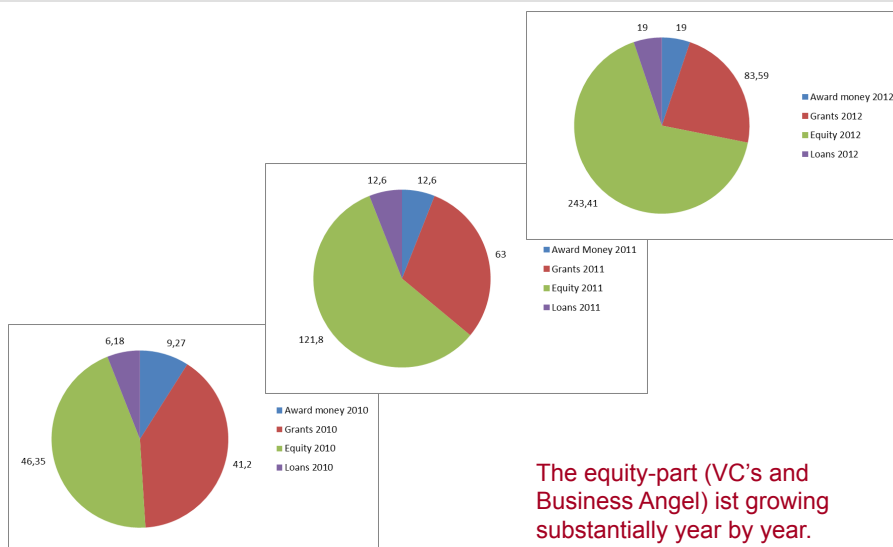
## Financing Volume of Supported Projects in mio. CHF, cumulated



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## Total Money Raised by Supported Projects in mio. CHF, cumulated, 2010 – 2012

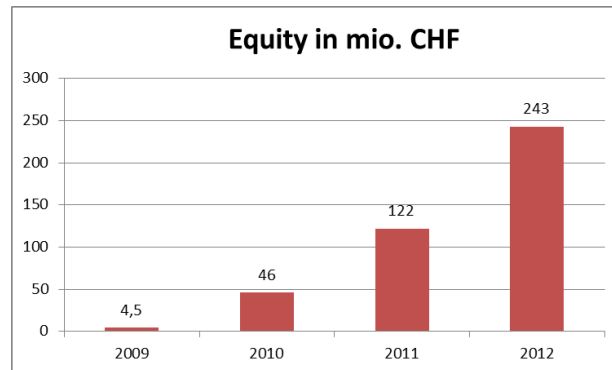


The equity-part (VC's and Business Angel) ist growing substantially year by year.

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## Equity in mio. CHF 2009 – 2012



Company	Money Raised in mio. CHF
HouseTrip SA	61,3
Typesafe Inc.	19,0
Aleva Neurotherapeutics SA	16,8
Kandou Bus SA	10,8

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### **NEW SUPPORT MODEL: STAGE 3 «NOT FOR FREE» ANYMORE**

#### **⌘ New support model (starting January 1<sup>st</sup>, 2013):**

- ⌘ CHF 1 Mio. "à fonds perdu": 48\*CHF 10'000 and 24\*CHF 20'000
- ⌘ CHF 1.2 Mio. "for equity": 12\*CHF 100'000
- ⌘ All future proceeds will be re-invested into next generation of startups

#### **⌘ Stage 1 & 2:**

- ⌘ Stage 1: CHF 10'000 à fonds perdu (only moral obligation)
- ⌘ Stage 2: CHF 20'000 à fonds perdu (only moral obligation)

#### **⌘ Stage 3:**

- ⌘ At the first qualifying financing round (min. 0.5 Mio. at a postmoney-valuation above 1.3 Mio.) before or 24 months after the stage 3 session, venture kick receives shares for the equivalent of CHF 130'000.
- ⌘ If there is no qualifying round, venture kick receives 10% of the shares for the equivalent of the amount of CHF 130'000.
- ⌘ All moral obligations are waived.

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## UPDATE

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- ⌘ Yearly report 2012 online on the new website:  
[www.venturekick.ch](http://www.venturekick.ch)
  
  - ⌘ CTI Entrepreneurship-Kurse  
Semesterkurse venture challenge: last call  
[www.venture-challenge.ch](http://www.venture-challenge.ch)
  
  - ⌘ Swiss Startup National Team goes Boston  
Register until March 1<sup>st</sup>:  
[www.venture-leaders.ch](http://www.venture-leaders.ch)
  
  - ⌘ TOP 100 Swiss Startups with Handelszeitung  
Save the date: September 18. at Härtereier (Event with SECA)  
[www.startup.ch](http://www.startup.ch)
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