



INCORPORATIONS IN SWITZERLAND 2022



NATIONAL ANALYSIS

IFJ Institut für Jungunternehmen AG
St. Gallen | Schlieren | Lausanne | Lugano
27. Dezember 2022



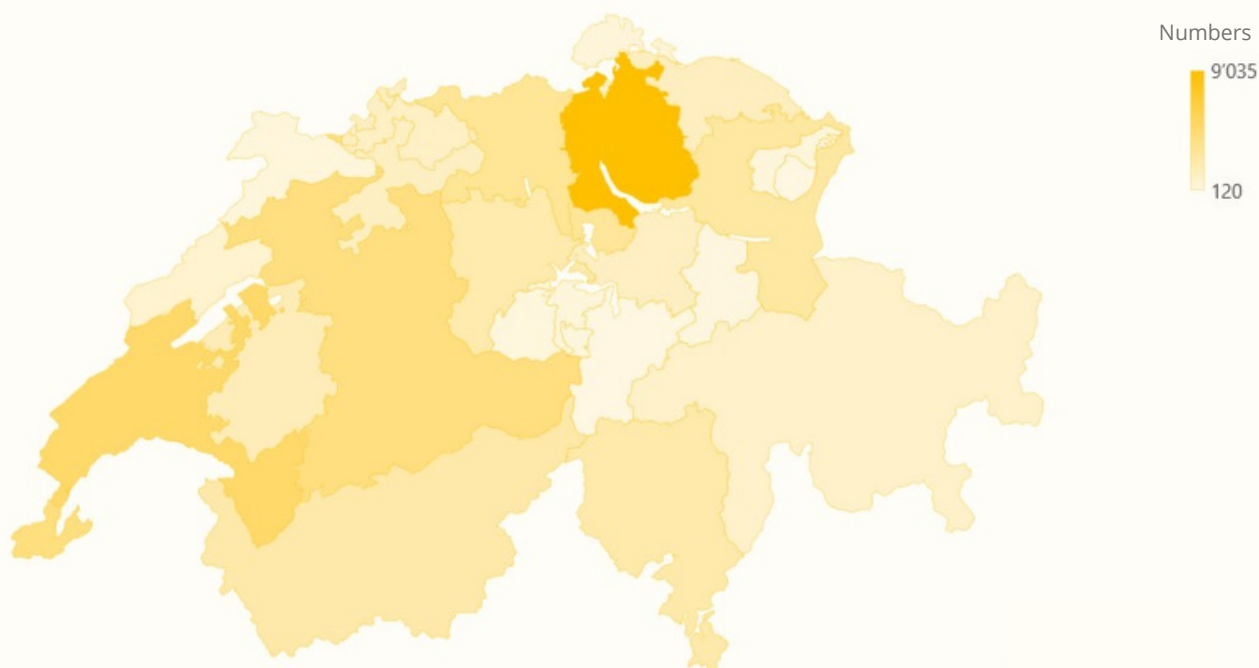
Despite decline: Incorporating is still trendy

50'000

NEW COMPANIES

The year 2022 was marked by geopolitical and economic uncertainties, which have an impact on Switzerland. Nevertheless, the mood for starting new startups in Swiss society continues to be high. The IFJ study "National Analysis of Incorporations in Switzerland 2022" shows that around 50'000 new companies will be entered in the Swiss Commercial Register in 2022. The comparison of the current year shows that only a slight decrease of -1.4% was recorded compared to the previous year 2021. The 10-year comparison also confirms that founding a company in Switzerland continues to be a trend.

One or more women are involved in 46% of all company incorporations. It is more than often assumed. Which cantons and industries are growing? All this is shown in the National Analysis of the IFJ Institut für Jungunternehmen.



(Source: Swiss Official Gazette of Commerce SOGC; analysis and graph: IFJ Institut für Jungunternehmen AG
Period: 01.01.2022 to 27.12.2022 compared to the same period of the previous year).

Differences in the major regions - Zurich as startup engine

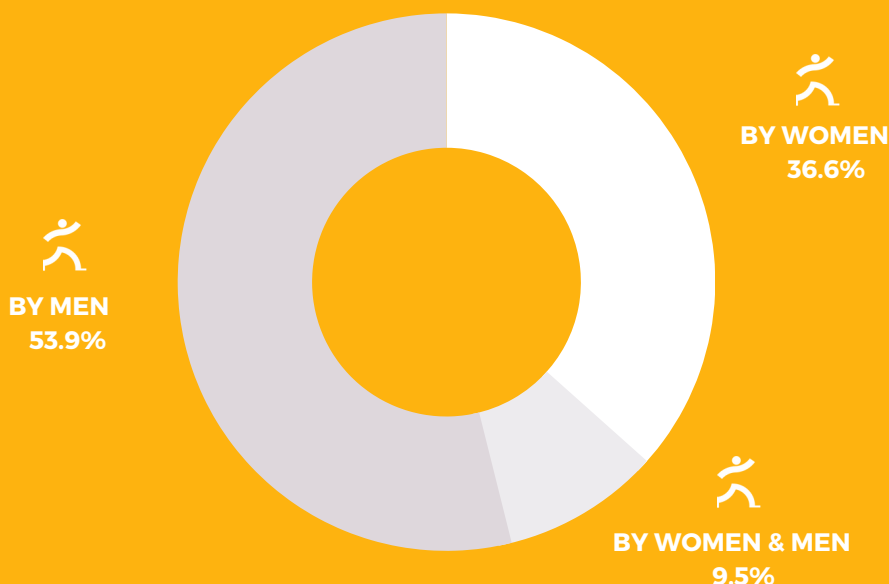
Zurich is the only major region which recorded an increase of +1.9% compared to the last year. Southwestern Switzerland (-0.3%), Ticino (-0.3%) and Eastern Switzerland (-1.5%) are at a high level as in the previous year. Far fewer new companies were founded in Central Switzerland (-4.5%), Espace Mittelland (-3.3%) and Northwestern Switzerland (-1.9%).

Canton	2022	Difference in %	2021
BE	3'999	-7.5%	4'325
FR	1'708	3.5%	1'650
JU	360	3.4%	348
NE	809	-3.3%	837
SO	1'278	0.6%	1'270
Espace Midlands	8'154	-3.3%	8'430
AG	3'095	-1.5%	3'142
BL	1'247	-0.2%	1'250
BS	1'275	-4.6%	1'336
Northwestern Switzerland	5'617	-1.9%	5'728
LU	2'137	-3.6%	2'217
NW	300	0.3%	299
OW	225	3.7%	217
SZ	1'341	-6.4%	1'432
UR	120	-11.1%	135
ZG	2'950	-5.0%	3'104
Central Switzerland	7'073	-4.5%	7'404
ZH	9'035	1.9%	8'866
Zurich	9'035	1.9%	8'866
AI	123	12.8%	109
AR	304	-7.0%	327
GL	204	4.1%	196
GR	1'033	-1.1%	1'044
SG	2'627	-1.6%	2'670
SH	405	-0.5%	407
TG	1'415	-2.4%	1'450
Eastern Switzerland	6'111	-1.5%	6'203
GE	4'048	-1.3%	4'102
VD	4'790	-0.1%	4'794
VS	2'317	1.0%	2'293
Southwestern Switzerland	11'155	-0.3%	11'189
TI	2'253	-0.3%	2'260
Ticino	2'253	-0.3%	2'260
Total	49'398	-1.4%	50'080

(Source: Swiss Official Gazette of Commerce SOGC; analysis and graph: IFJ Institut für Jungunternehmen AG
Period: 01.01.2022 to 27.12.2022 compared to the same period of the previous year).

How many companies are founded by women?

Founding a company is not just a man's business. 36.6% of all new companies are founded by women. In 9.5% of all new startups, there is a founding team of women and men behind it. Thus, one or more women are involved in 46% of all new company registrations. More than half (53.9%) of all new companies are founded by men.



46%

One or more women are involved in 46% of all new startups in Switzerland.

(Source: BFS, Swiss Official Gazette of Commerce SOGC; analysis and graph: IFJ Institut für Jungunternehmen AG)

Legal forms in comparison

In Switzerland, the limited liability company (LLC) is by far the most popular legal form when it comes to establishing a new company. A total of 19,598 (+1.5%) new LLC were registered in 2022. The sole proprietorship, as the second most frequently chosen legal form, also recorded an increase of +0.2% compared to the previous year.

Legal forms	2022	Difference in %	2021
LLC	19'598	1.5%	19'306
Sole proprietorship	15'871	0.2%	15'842
Ltd.	9'789	-6.1%	10'429
General partnership	1'306	-8.7%	1'430
Others	2'834	-7.8%	3'073
Total	49'398	-1.4%	50'080

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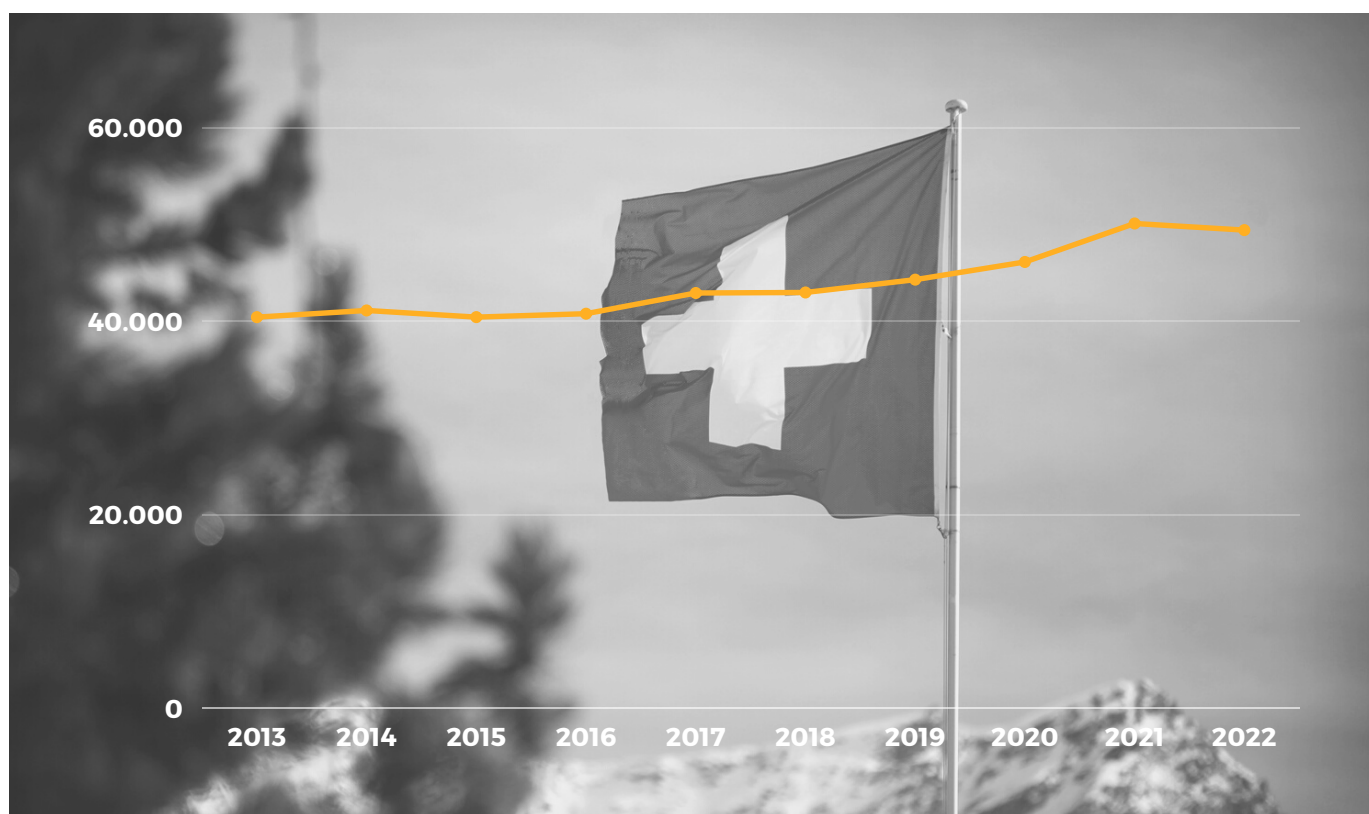


Development and comparison

THE LAST 10 YEARS

Comparison of the last 10 years

Since the slight decline in 2015, the commercial registry offices have recorded a constant increase in the number of new companies up to the current year. On average, 43'838 new companies were registered per year over the last 10 years. As of 27.12.2022, the year 2022 recorded the second highest level with 49'398 new companies and is significantly higher (+12.6%) than the average of the last 10 years.



+12.6%

As of 27.12.2022, the year 2022 recorded 49,398 new firms, which is +12.6% more than the average of the last 10 years.

(Source: Swiss Official Gazette of Commerce SOGC; analysis and graph: IFJ Institut für Jungunternehmen AG
Period: 01.01.2022 to 27.12.2022 compared to the previous year's periods).



TOP & FLOP BY SECTORS

Startups by sectors

The top growth sectors in 2022 include marketing & communications (+15.9%), transport & logistics (+15.1%) and healthcare (+11.5%). The highest percentage declines are in Wholesale Trade (-13.3%), Agriculture & Forestry (-12.4%) and Retail Trade (-8.7%).

The transport & logistics and marketing & communication sectors recorded the strongest declines in 2021/2020, which have now been compensated for in 2022. Numerically, the highest number of new companies are in the trade, real estate, consulting and retail trade.



Marketing & Communication
Transportation & Logistics
Healthcare



Wholesale
Agriculture & Forestry
Retail trade

Sectors	2022	Difference in %	2021
Marketing & Communication	1'142	15.9%	985
Transport & Logistics	1'252	15.1%	1'088
Public Health	2'755	11.5%	2'470
Hairdresser & Cosmetics	1'436	5.4%	1'362
Printing & Publishing	183	2.8%	178
IT & ICT	2'791	1.2%	2'759
Hightech	266	1.1%	263
Gastronomy & Accommodation	3'195	1.0%	3'163
Architecture & Civil Engineering	2'304	0.5%	2'292
Mobility	1'337	0.4%	1'332
Craftsmanship	7'027	-0.8%	7'086
Culture & Charity	1'886	-1.8%	1'920
Real Estate	4'896	-1.8%	4'985
B2B & B2C Services	2'966	-2.6%	3'045
Finance & Insurance	3'576	-3.6%	3'708
Consulting	4'642	-4.2%	4'843
Education	829	-6.0%	882
Retail Trade	4'279	-8.7%	4'685
Agriculture & Forestry	507	-12.4%	579
Wholesale Trade	2'129	-13.3%	2'455
Total	49'398	-1.4%	50'080

(Source: Swiss Official Gazette of Commerce SOGC, Dun & Bradstreet Schweiz AG; Analysis: IFJ Institut für Jungunternehmen AG
Period: 01.01.2022 to 27.12.2022 compared to the same period of the previous year).

Which canton has the most entrepreneurial spirit?

On average, 5.74 companies were founded per 1'000 residents in Switzerland in 2022. It is noticeable that 8 of the 11 cantons above the Swiss average offer attractive profit tax rates. Zug (23.12) leads the way by a remarkable margin, ahead of Schwyz (8.36) and Geneva (8.03). The Swiss cantons Uri (3.27), Bern (3.85) and Basel-Landschaft (4.31) have the fewest founders per 1'000 residents.

Canton	Incorporations per 1'000 EW	Change to 2021	Incorporations per 1'000 EW
Zug	23.12	-5.0%	↓
Schwyz	8.36	-6.4%	↓
Genf	8.03	-1.3%	↓
Appenzell I.Rh.	7.64	12.8%	↑↑
Nidwalden	6.96	0.3%	↑
Valais	6.71	1.0%	↑
Basel-Stadt	6.51	-4.6%	↓
Ticino	6.41	-0.3%	↓
Vaud	5.95	-0.1%	↓
Obwalden	5.94	3.7%	↑
Zurich	5.87	1.9%	↑
Average Switzerland	5.74	-1.4%	↓
Appenzell A.Rh.	5.49	-7.0%	↓
Freiburg	5.31	3.5%	↑
Grisons	5.19	-1.1%	↓
Luzern	5.17	-3.6%	↓
St.Gallen	5.14	-1.6%	↓
Thurgau	5.06	-2.4%	↓
Glarus	5.02	4.1%	↑
Schaffhausen	4.92	-0.5%	↓
Jura	4.89	3.4%	↑
Solothurn	4.64	0.6%	↑
Neuenburg	4.58	-3.3%	↓
Aargau	4.51	-1.5%	↓
Basel-Landschaft	4.31	-0.2%	↓
Bern	3.85	-7.5%	↓
Uri	3.27	-11.1%	↓↓

(Source: BFS, Swiss Official Gazette of Commerce SOGC; analysis and graph: IFJ Institut für Jungunternehmen AG
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ASSESSMENT & OVERVIEW

Switzerland stands out for its sustainably successful entrepreneurship

2022 was marked by geopolitical conflicts with war in Europe and the resulting energy crisis, excessive inflation and rising fears of recession. In contrast, the Swiss economy is doing very well compared to other countries in the world: private consumption as well as the labor market are stable, the unemployment rate is at a record low and inflation is at a moderate level.

According to current economic forecasts, Switzerland's economy is expected to grow at a below-average rate. Nevertheless, the chances are good that the economic upswing in Switzerland will be better than in other European countries. In addition, Switzerland continues to be the most innovative country in Europe.

In fact, this clearly shows that new companies are an essential part of a well-functioning Swiss economy: Every year, startups create around 56,000 new jobs. 13.3% of all employed persons are self-employed. That is around 623,000 entrepreneurs. This puts Switzerland in a leading position in Europe.

Based on current indicators, the IFJ Institut für Jungunternehmen expects a slight decline to a stable and high level in the number of startups for 2023 in Switzerland. If uncertainties such as the energy crisis, the Ukraine war or global supply chain problems can be resolved at an early stage, it would also support the startup scene.

MEDIA CONTACT

We would be happy to provide media representatives and interested parties with specifically prepared analyses on regions, cantons or sectors. Please contact us.

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ABOUT THE IFJ INSTITUT FÜR JUNGUNTERNEHMEN AG

Since 1989, IFJ has assisted more than 175'000 entrepreneurs on their way to independence. As a pioneer and industry leader, IFJ offers Switzerland's most widely used services for incorporations, changes in the commercial register and trademark protection.

Tools for developing a business plan and for accounting and administration, as well as the trustee service, make entrepreneurial work easier. The free webinars, courses and lecture events with active networking as well as checklists and comprehensive advice accompany young entrepreneurs with advice and action before, during and after founding a company.

In the modern startup space we offer coworking workstations, offices, meeting rooms, catering and an event space.

Renowned partners and the public sector rely on collaborations with the IFJ, which allows us to offer comprehensive start-up support in Switzerland free of charge.

THE IFJ ECOSYSTEM

